

# INDUSTRY TALENT REPORT

## EMPLOYMENT TRENDS

# +1.7%

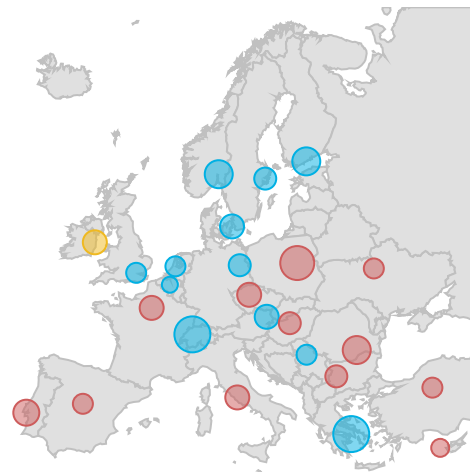
Employment of Non-profit Organization Management industry professionals in Ireland grew by +1.7% over the past year

### LinkedIn Industry Talent Report

- With more than 500M+ members in over 200 countries/territories, LinkedIn has the ability to analyze professional movement. This report shows you the macro-trends within an industry through the lens of LinkedIn data.
- We hope these insights help to inform your data-driven hiring & planning decisions. You can use this report to stay up-to-date on what movement looks like within a specific industry and how to engage these professionals.

### EMPLOYMENT GROWTH IN EUROPE top country growth in the Non-profit Organization Management industry

- 1 Greece +11%
- 2 Switzerland +11%
- 3 Finland +3.6%
- 4 Norway +3.1%
- 5 Ireland +1.7%
- 6 Denmark +1.5%
- 7 Austria +1.2%
- 8 Sweden +1.1%
- 9 Germany +0.69%
- 10 United Kingdom +0.57%



● positive growth ● negative growth

### INDUSTRY FLOWS

Professionals moving in and out of the Ireland Non-profit Organization Management industry

TALENT MOVED TO/FROM	TALENT LOST	TALENT GAINED
Hospital & Health Care	-23	21
Higher Education	-19	11
Civic & Social Organization	-14	14
Internet	-17	7
Financial Services	-11	12

top 5 displayed based on total movement (in and out)

### RECENT GRADUATE HIRING graduated within the last 3 yrs

#### Top Schools

that produced the largest number of recent grad hires

Univ College Dublin	92
Trinity College Dublin	92
Dublin Institute of Tech...	63
National Univ of Ireland...	56
Univ College Cork	55

**2,000+**  
recent graduates are currently employed in the Ireland Non-profit Organization Management industry

**14.7%**  
of recent graduate hires hold a postgraduate degree

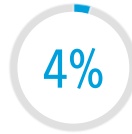
## JOB MOBILITY

### SOUGHT AFTER SKILLS

By companies hiring these professionals over the past year

- 1 Management
- 2 Social Media
- 3 Project Management
- 4 Event Management
- 5 Customer Service

### ROLE CHANGE



4% of Non-profit Organization Management industry professionals in Ireland changed roles within the same company in the past year

Ireland Average (all industries): 4%

### JOB SWITCHERS



11% of Non-profit Organization Management industry professionals in Ireland changed companies in the past year

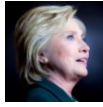
Ireland Average (all industries): 8%

## HOW THESE PROFESSIONALS ENGAGE WITH LINKEDIN

### TOP INFLUENCERS based on popularity



Beth Kanter



Hillary Clinton



Peter Sands



Jacqueline Novogratz



Jeffrey Walker



Eva Moskowitz

### MOST FOLLOWED COMPANIES by company size group

Under 500 employees

500-9,999 employees

10,000+ employees



### POPULAR CONTENT TOPICS clicks+likes+comments+shares

Social Housing



Confidence Building



Management



European Union



Leadership



Go



Employee Engagement



Charities



### POPULAR GROUPS by volume

- 1 Fundraising Ireland
- 2 Irish Executives
- 3 SOCIAL MEDIA IRELAND
- 4 Non Profit Network (nonprofit)
- 5 Social Media for Nonprofit Organizations

## ENGAGEMENT STATS FOR THESE PROFESSIONALS

56%

### Connect & Communicate

56% networked with other professionals on LinkedIn in the last month

55%

### People and Companies

55% used LinkedIn to learn what other colleagues are doing in the last month

64%

### Seek Professional Insights

64% are staying up to date on industry discussions on LinkedIn in the last month